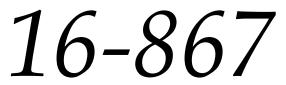
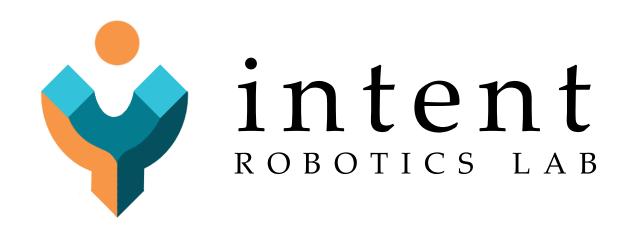
#### Slides adapted from Henny Admoni

# Experimental Design

Instructor: Andrea Bajcsy







## Why Do HRI Studies?

- <u>Validate</u> that a system works as expected
- <u>Compare</u> two or more systems or algorithms
- Explore a phenomenon to develop a research question
- Collect training data for a model or train an algorithm

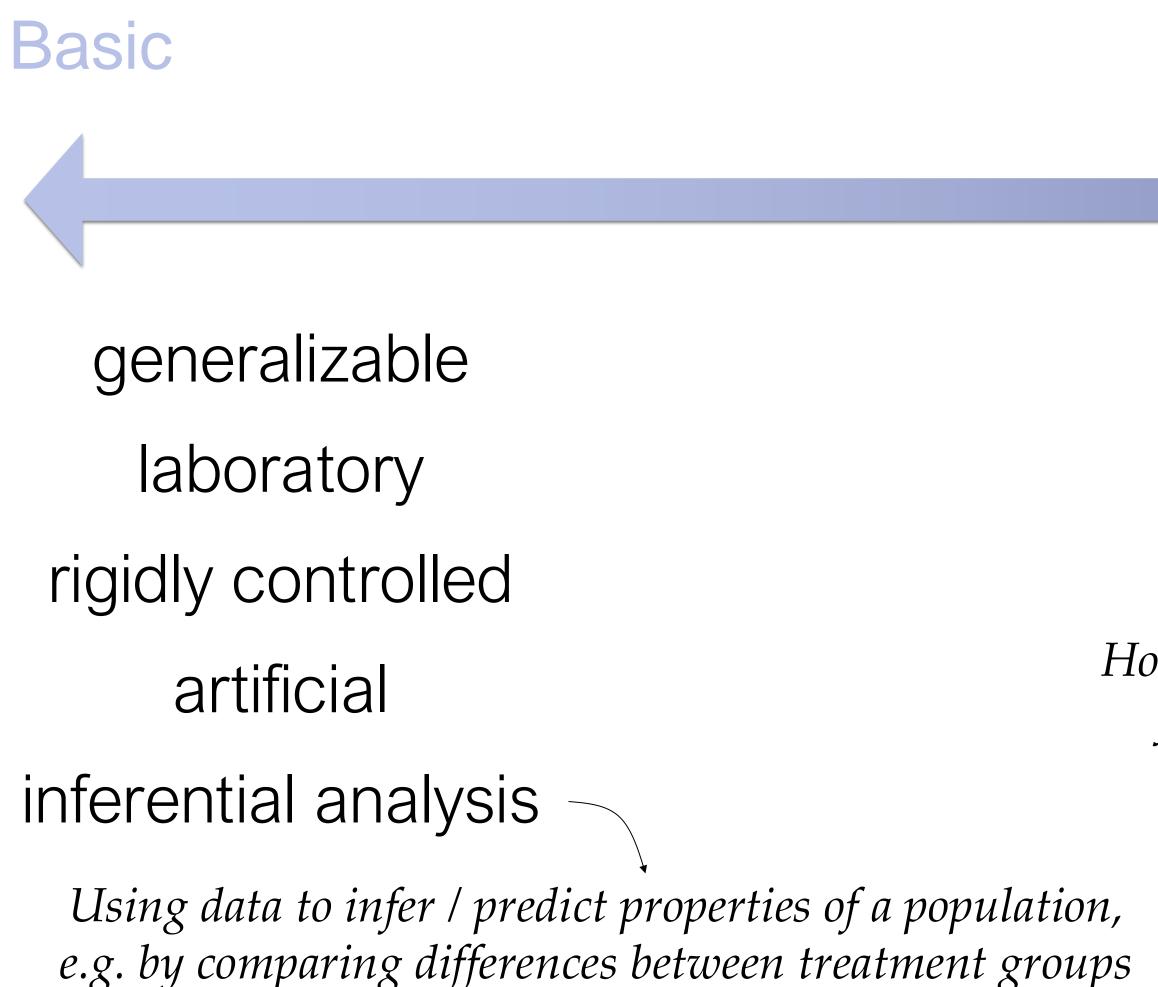
### How to Conduct HRI User Studies

- 1. define the research question and hypothesis
- 2. design a study to address that question
- 3. execute the study
- 4. analyze data from the study
- 5. draw conclusions from the analysis

### How to Conduct HRI User Studies

- 1. define the research question and hypothesis
- 2. design a study to address that question
- 3. execute the study
- 4. analyze data from the study
- 5. draw conclusions from the analysis

### Basic vs Applied Research Questions



Applied

- context-specific
  - real world
- uncontrolled factors
- ecologically valid
- descriptive analysis

Summarizes observed data (e.g., mean, std. deviation)

How applicable are experimental findings to the real world?







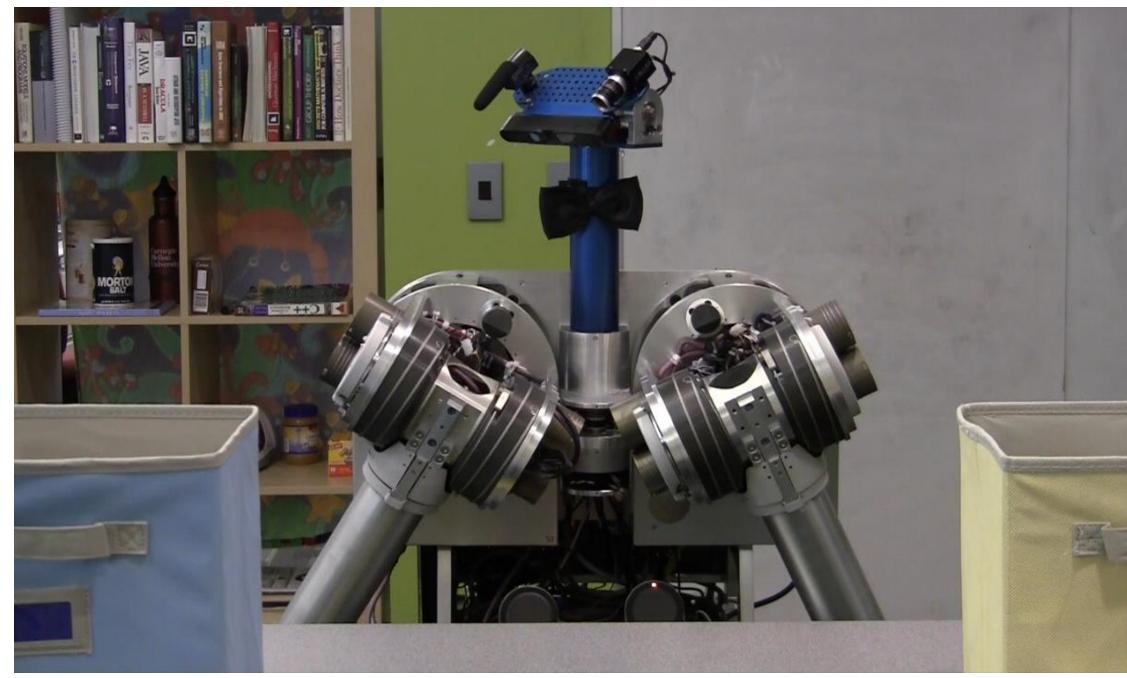
## Example 1

- My robot makes espresso in the PIT airport. I've updated the algorithm to monitor the water temperature.
- *Question*: How much more consistent is espresso temperature for the new robot algorithm compared to the old one?



## Example

- My robot hands over objects. I've updated my algorithm to initiate and monitor human attention before the handover starts.
- *Question:* Does establishing joint attention before a handover help handovers occur more efficiently?





### Basic vs Applied Research Questions



#### Basic

generalizable laboratory rigidly controlled artificial inferential analysis



dailymail.co.uk

- context-specific
  - real world
- uncontrolled factors
  - ecological validity
- descriptive analysis





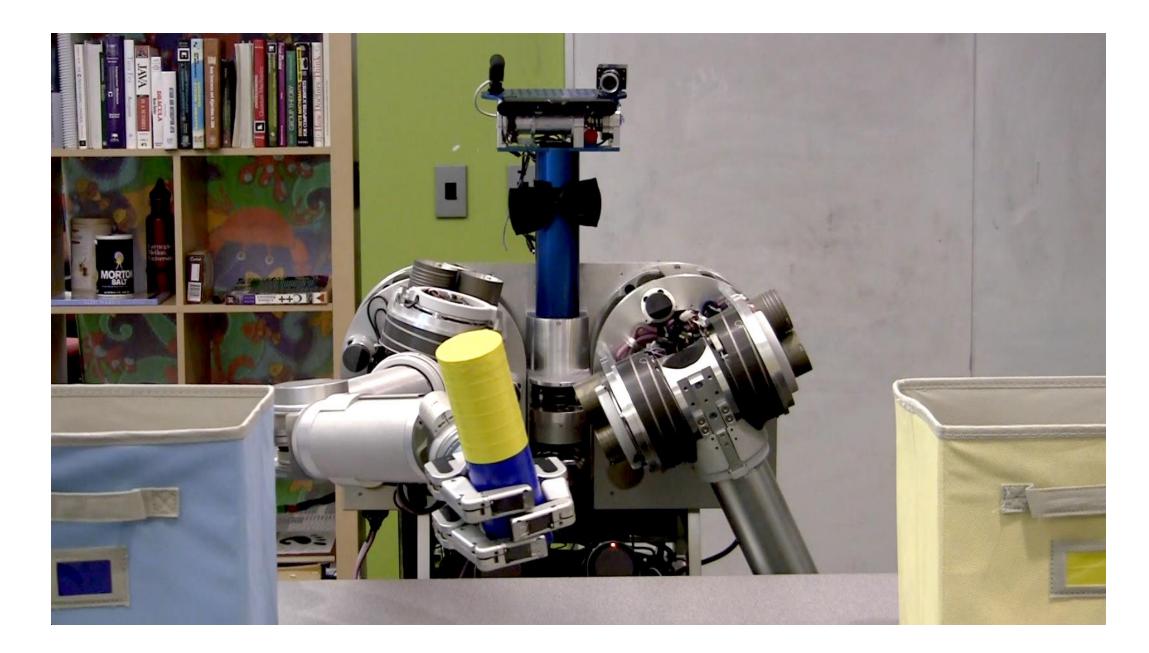
### Variables and Metrics

- Independent variable (IV) causal factor that we can manipulate Joint attention during handover
- Dependent variable (DV) factor that is influenced by the IV

#### Handover efficiency

• Metric - how we measure the effect of IV on DV

Number of successful robot-to-human handovers



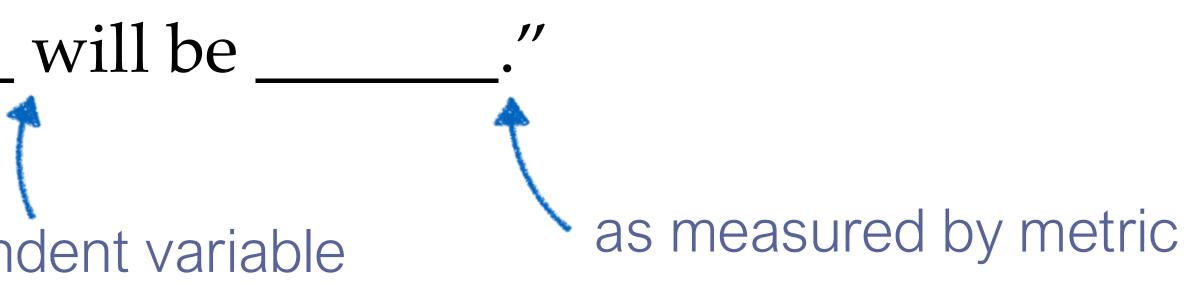
## Hypotheses

### Typical starting hypothesis formulation: "The effect of \_\_\_\_\_\_ on \_\_\_\_\_ will be \_\_\_\_\_ independent variable \_\_\_\_\_\_ dependent variable

A hypothesis for our example:

The effect of joint attention on handover effici handovers.

Using joint attention will improve a robot's handover efficiency by increasing success rate.



#### The effect of joint attention on handover efficiency will be to increase the number of successful

### Features of a Good Hypothesis

- Makes a specific prediction
  - a hypothesis is either *supported* or *not supported* by the data
- Is measurable
- Addresses your research question
  - should be actually related to the problem, and not trivial

• "better" isn't measurable; "higher success rate" can be measured

### How to Conduct HRI User Studies

- 1. define the research question and hypothesis
- 2. design a study to address that question
- 3. execute the study
- 4. analyze data from the study
- 5. draw conclusions from the analysis

- Specify the study's *structure*
- Select *metrics*
- Define *procedure*
- Define *population*

### Design the Study



## Design the Study: Structure

- Specify the study's *structure* 
  - how many IVs?
  - how many levels for each IV?
  - how will participants be assigned to conditions?



### Independent Variables Have Levels

• Think of IVs as dials that can be turned to different settings



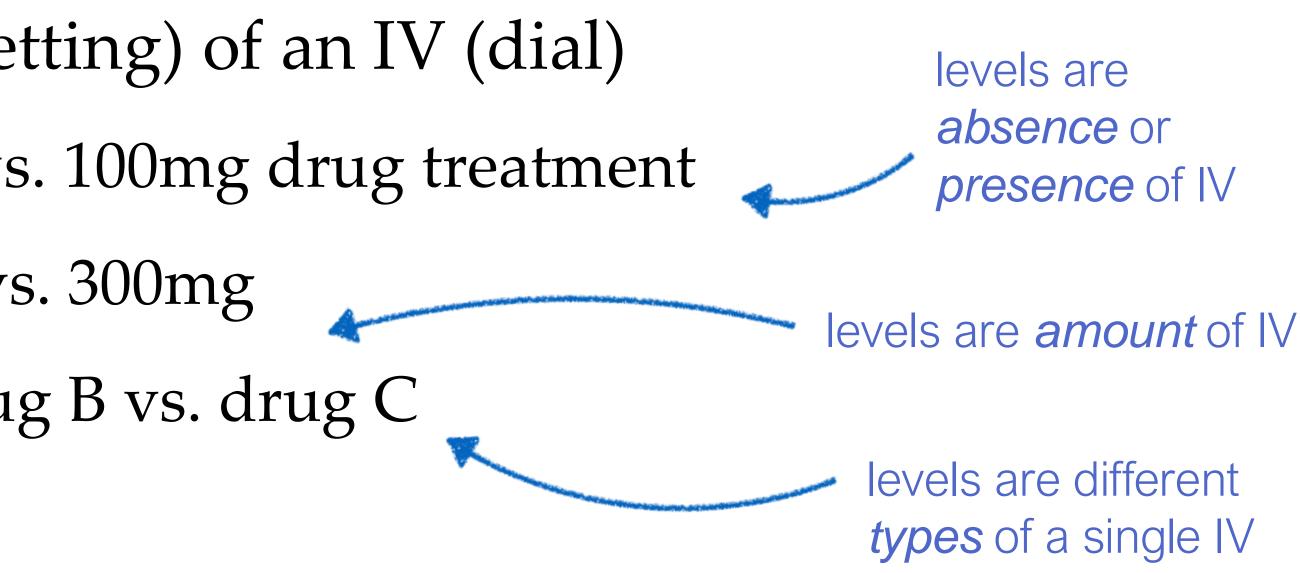
vector stock.com/20978533



### Independent Variables Have Levels

- We can manipulate the level (setting) of an IV (dial)
  - two levels: no drug treatment vs. 100mg drug treatment
  - three levels: 100mg vs. 200mg vs. 300mg
  - also three levels: drug A vs. drug B vs. drug C

levels of IV are measured



• A control is a special level which is the baseline against which other





### Factorial Design (two IV, two levels each)

IV 2 level 1

2 level 2

IV 1 level 1

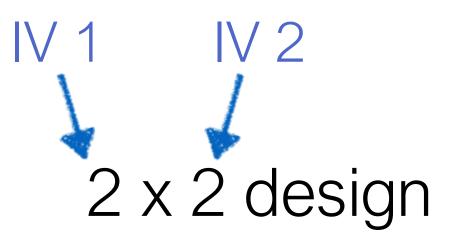
Condition 1 Condition 3

Study Designs

#### IV 1 level 2

#### Condition 2

#### Condition 4



two-way design

### Study Designs

### Factorial Design (two IV, differing number of levels each)

IV 1 level 1



#### IV 1 level 2 IV 1 level 3

Condition 2	Condition 3
Condition 5	Condition 6

IV 1 IV 2 3 x 2 design

two-way design

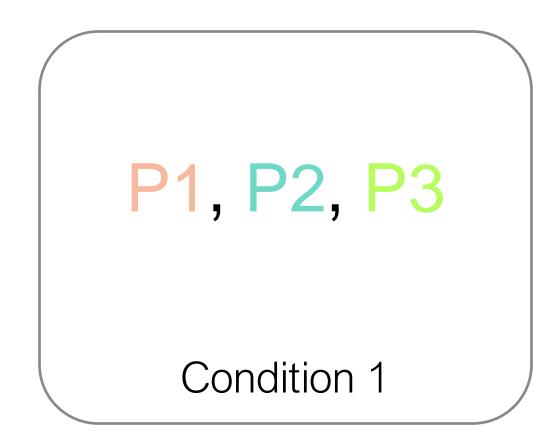


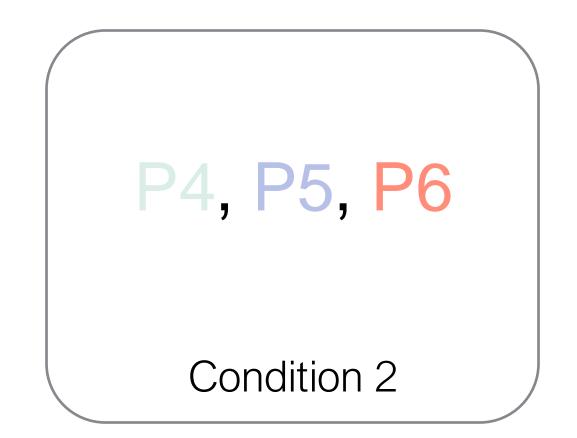
### Assigning Participants to Conditions

- When deciding how to split participants up across conditions, ask: • would seeing more than one condition be problematic? • is there a lot of interpersonal variability in the metric?
- - how many participants are available?

## Assigning Participants

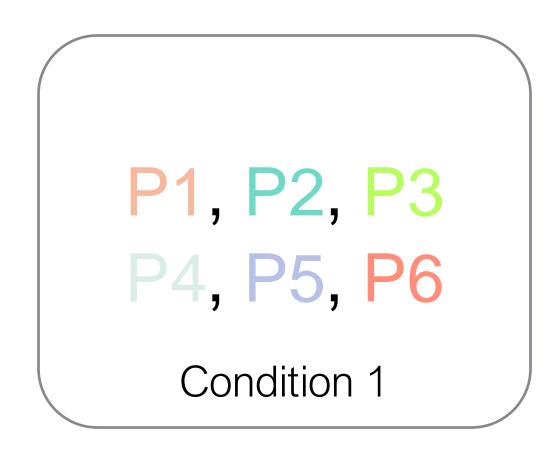
- Between subjects each participant experiences only one level
  - useful if participant seeing multiple levels is a problem
  - good for large participant pools or for short study sessions

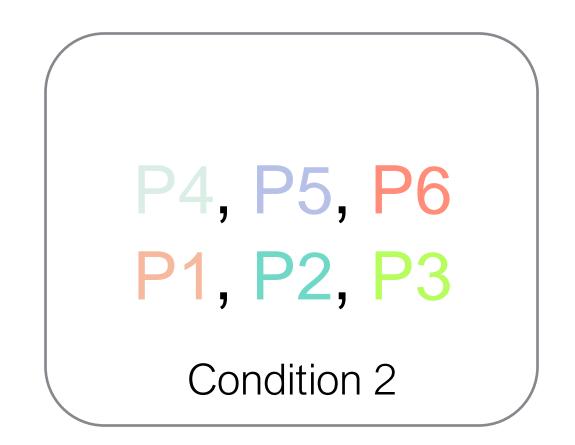




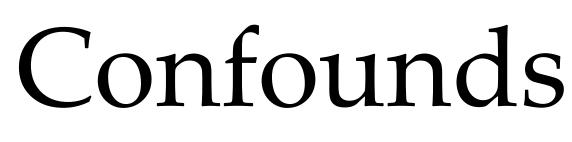
## Assigning Participants

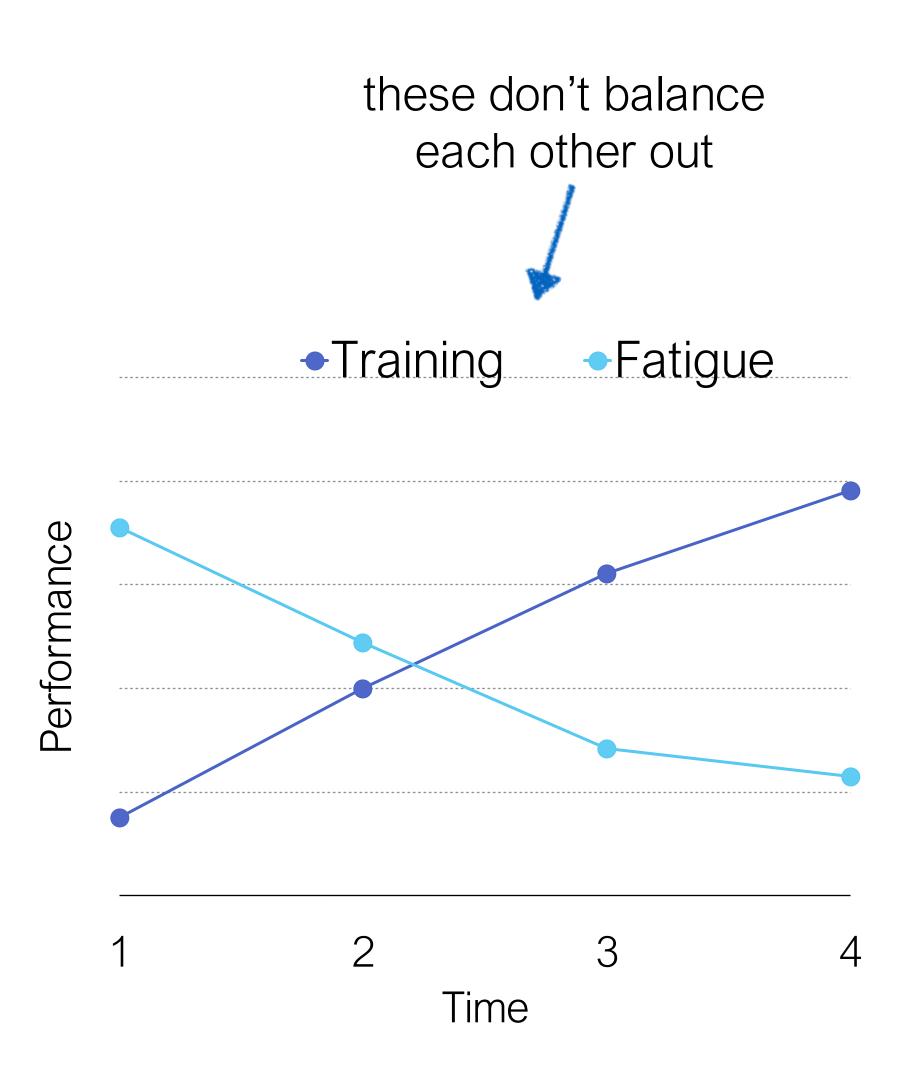
- Within subjects each participant experiences all levels
  - accounts for interpersonal variability
  - efficiently uses your participant pool
  - susceptible to ordering effects





- *Training effect* performance improves because of practice
- Fatigue effect performance declines because of tiredness





### Confounds

- Novelty effect performance/impression differs on first exposure to an HRI system
- Personal characteristics performance influenced by age, gender, expertise, etc.



Joshua Ellingson for Willow Garage





### Addressing Confounds

- **Method 1:** Modify the procedure
  - Counterbalancing balance order in which participants are exposed to conditions • Pre-study practice - provide unrecorded time to familiarize participants with the
  - system



Condition 2

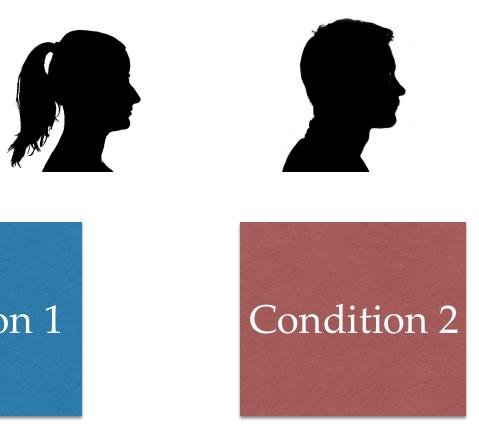
study time  $\rightarrow$ 

### Addressing Confounds

- **Method 2:** Assign participants strategically
  - Random group assignment pre-assign groups to get approx. even distribution
  - Matched group assignment recruit and assign specific people to specific groups based on characteristic to control, e.g., gender



Condition 1



### Addressing Confounds Summary

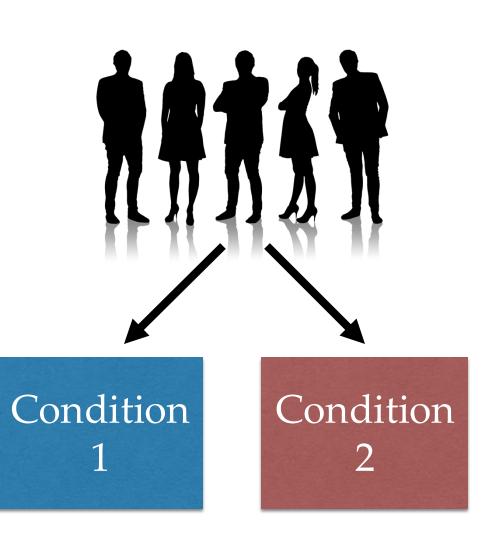
### Within-subjects

### Between-subjects Both

- Counterbalancing Rat
- Random or matched
  Pre-study practice
  group assignment

Condition 1 Condition 2

Condition 2 Condition 1





### Design the Study: Metrics

- Specify the study's *structure*
- Select *metrics* 
  - what dependent variables?
  - how will they be measured?
- Define *procedure*
- Define *population*



### Selecting Metrics

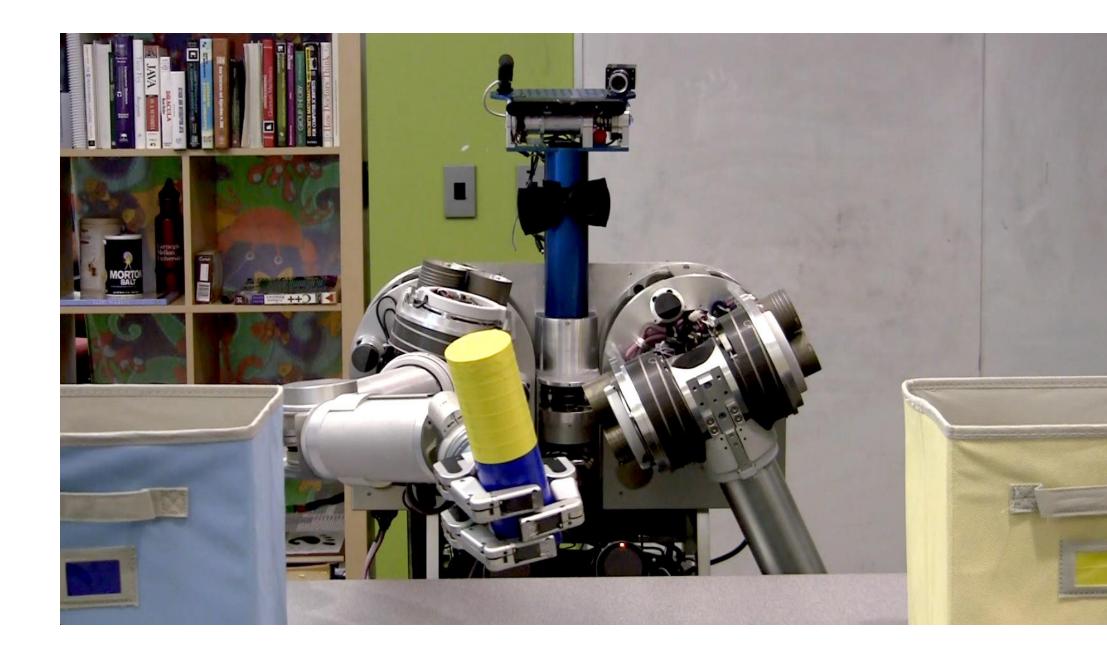
• What do you want to measure? handover success rate

(for each algorithm)

• How will you perform this measurement? Nsuccessful

Ntotal







### • Objective vs. Subjective

• Qualitative vs. Quantitative

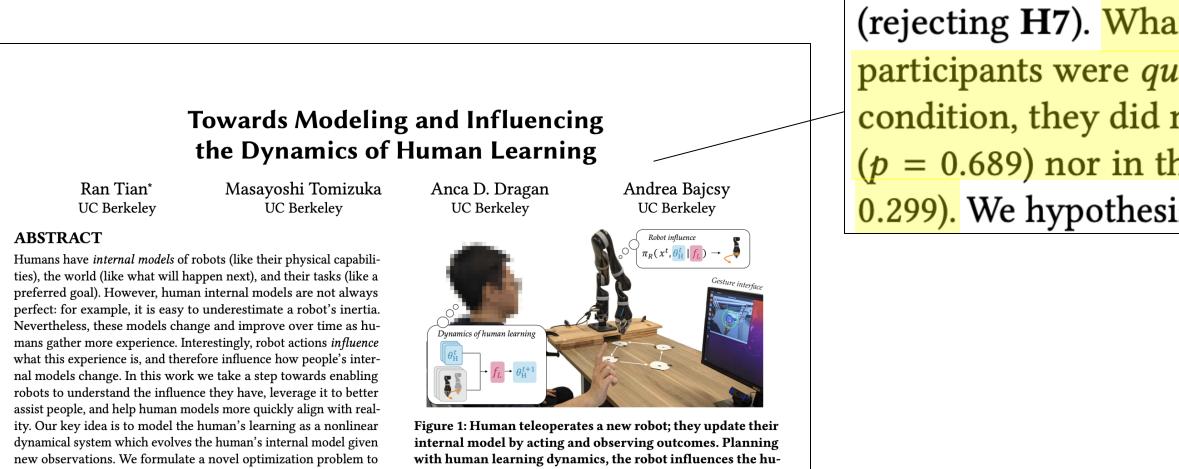
### Types of Metrics





### Objective Metrics

- Objective observable
  - $\bullet$



Proceedings of Human Robot Interaction (HRI '23). ACM, New York, NY, USA, 12 pages. https://doi.org/XXXXXXXXXXXXXXXXX

man's internal model to help them be a better teleoperator.

infer the human's learning dynamics from demonstrations that

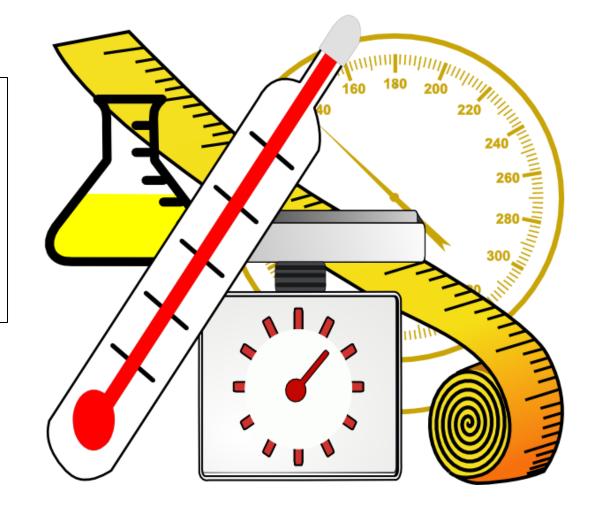
naturally exhibit human learning. We then formalize how robots

can influence human learning by embedding the human's learn-

ing dynamics model into the robot planning problem. Although

### usually task-based measures like success rate, completion time, etc. • can reveal difference between perceived and measured experience

(rejecting H7). What we found surprising was that even though participants were quantitatively performing better in the teaching condition, they did not *perceive* an improvement in performance (p = 0.689) nor in their understanding of the robot physics (p = 0.689)0.299). We hypothesize that this could be because participants only





### Subjective Metrics

- Subjective based on personal interpretation
  - surveys, questionnaires, interviews
  - can be quantitative or qualitative
- Self-report is not always reliable, but sometimes it's what you've got... and sometimes it's the point of the research

### Quantitative vs. Qualitative

- Quantitative numerical
  - Categorical
  - Ordinal
  - Continuous
- Qualitative descriptive

### Quantitative Metrics

- Categorical discrete categories, no inherent ordering
  - e.g., hair color, ice cream flavors
- Ordinal discrete categories, ordered
  - e.g., low/medium/high economic status
- Continuous measured along a continuum
  - e.g., age, income

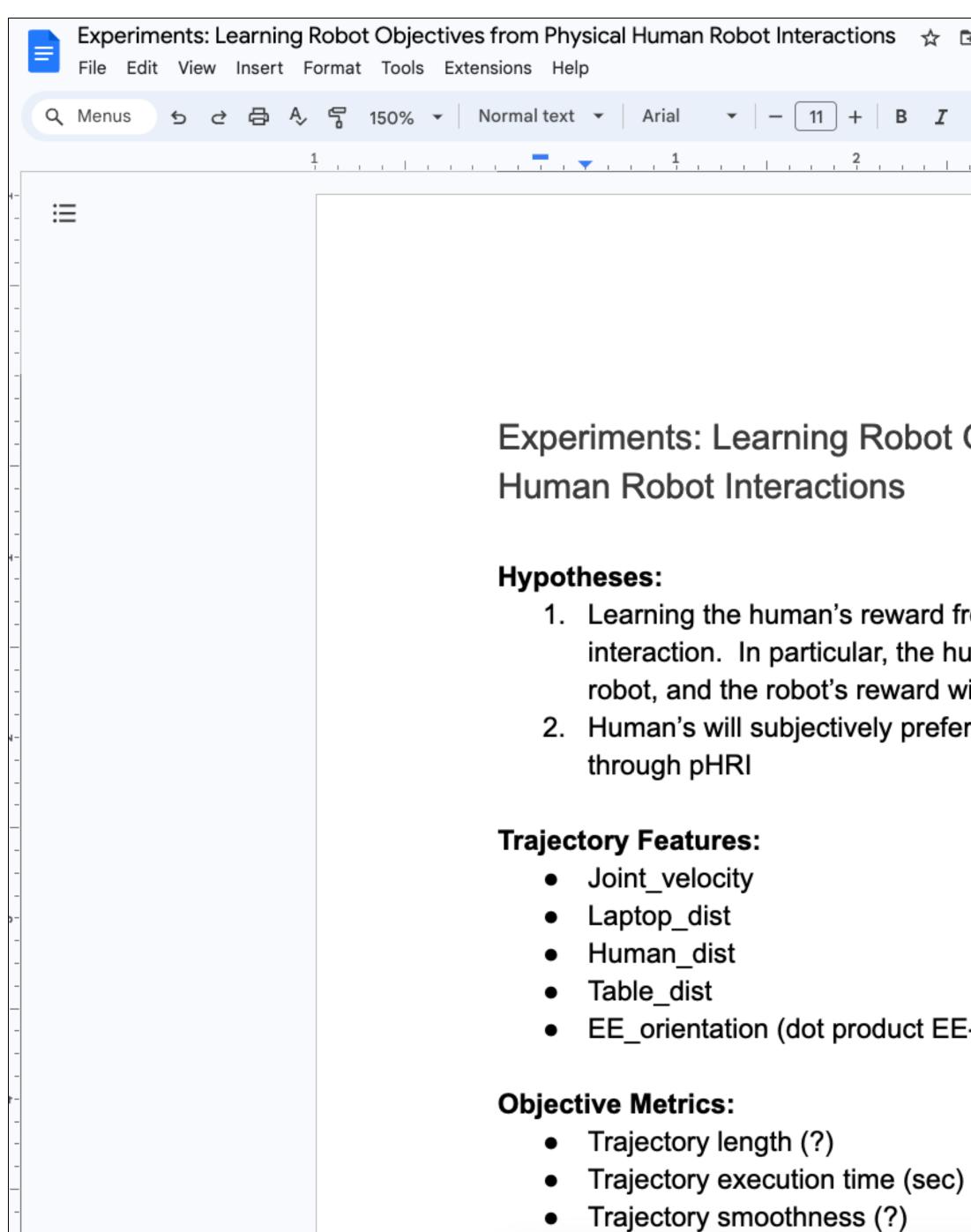
### Qualitative Metrics

- Non-numerical, descriptive format that enables deeper, more nuanced understanding
- Methods: interviews, free-response questions, observations, focus groups, etc.
- Analysis techniques exist for qualitative data (see HCII classes for more!)



Michael Chaplin via medium.com





ctions 🛧 🗈 🛆
2

### Experiments: Learning Robot Objective/Reward Function from Physical

1. Learning the human's reward from pHRI will lead to objectively better human-robot interaction. In particular, the human will spend less time and effort interacting with the robot, and the robot's reward will better match the human's preference. 2. Human's will subjectively prefer interacting with a robot which learns their rewards

> [done] [done] [done] [done] [done]

EE\_orientation (dot product EE-z with z-axis)

[½ done]

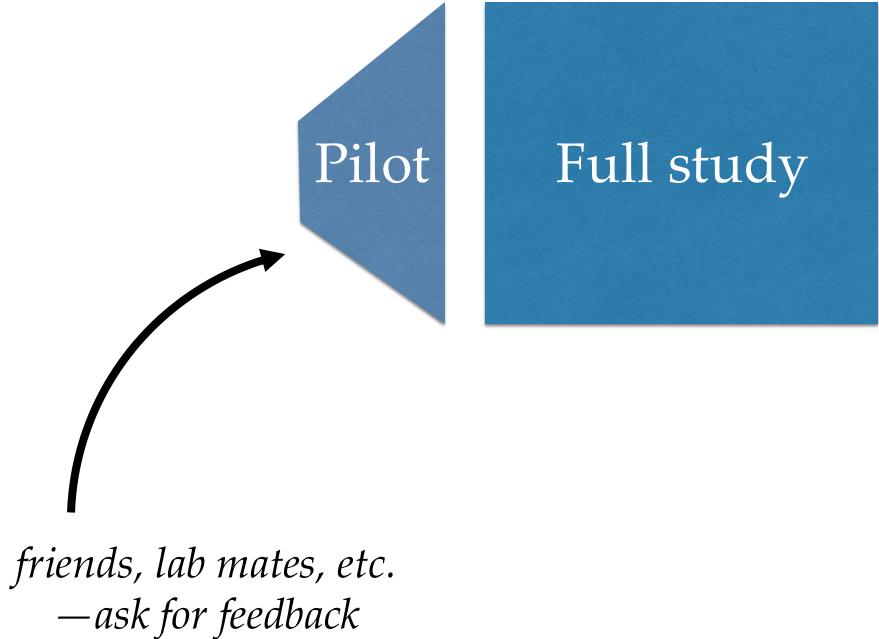
## Design the Study: Procedure

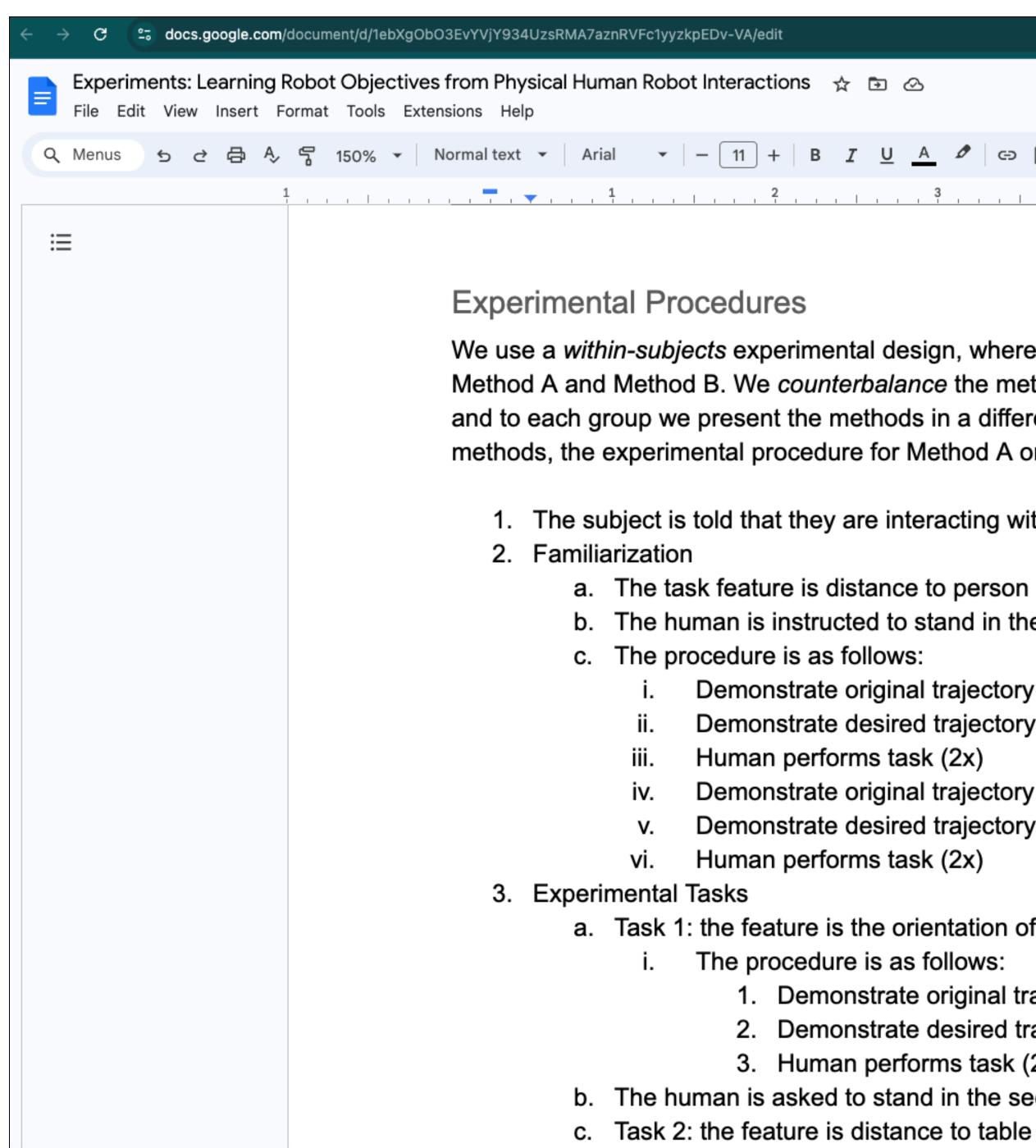
- Specify the study's *structure*
- Select *metrics*
- Define *procedure* 
  - what participants will actually do
- Define *population*



## Defining the Task

### • Pilot study - a small study that lets you refine your task, metrics, manipulations, etc.





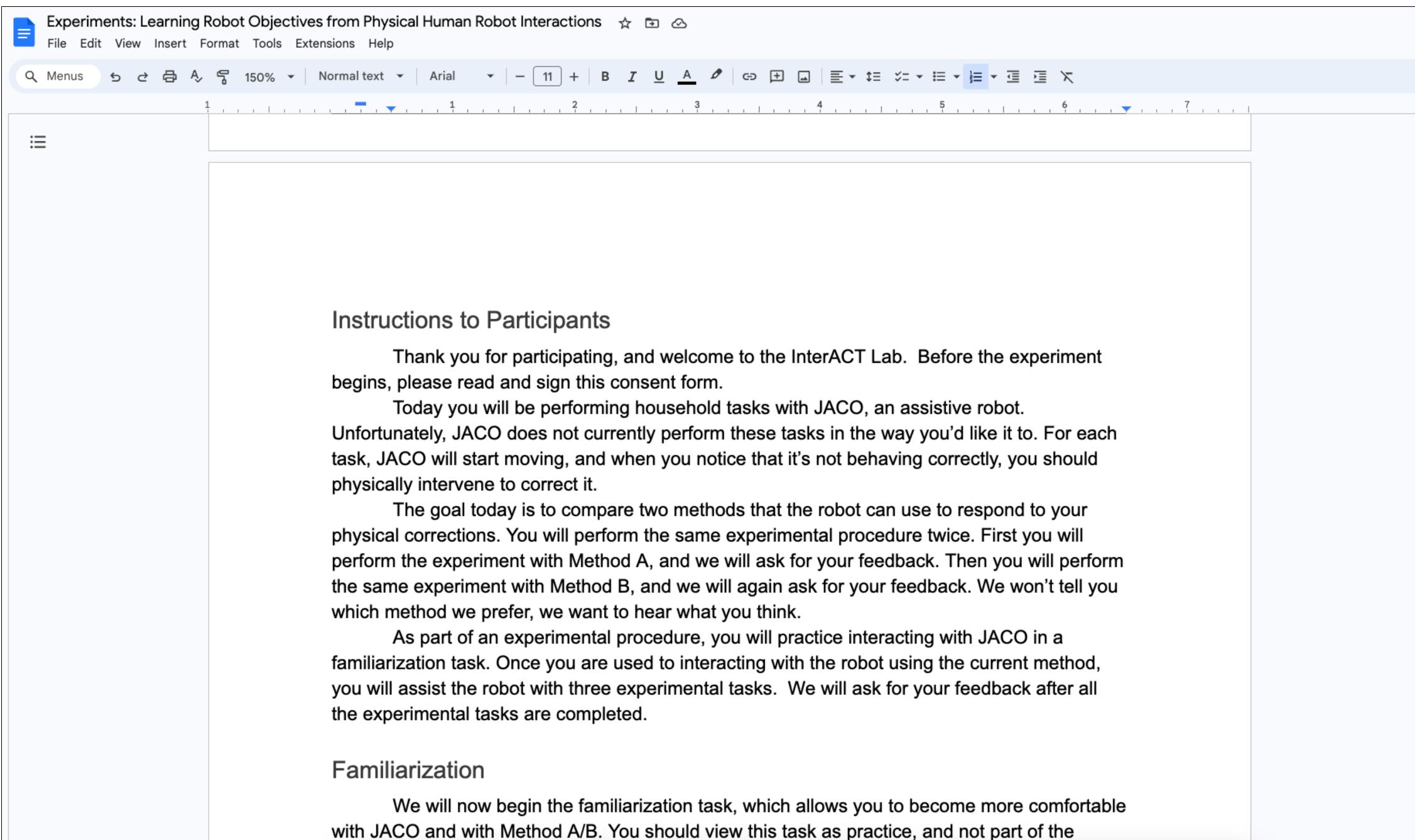
ns 🕁 🖬 ⊘	
в <u>г</u> <u>U</u> <u>А</u>	

We use a *within-subjects* experimental design, where each participant is tested under both Method A and Method B. We *counterbalance* the methods by assigning participants to groups and to each group we present the methods in a different order. Aside from the order of the methods, the experimental procedure for Method A or Method B is as follows:

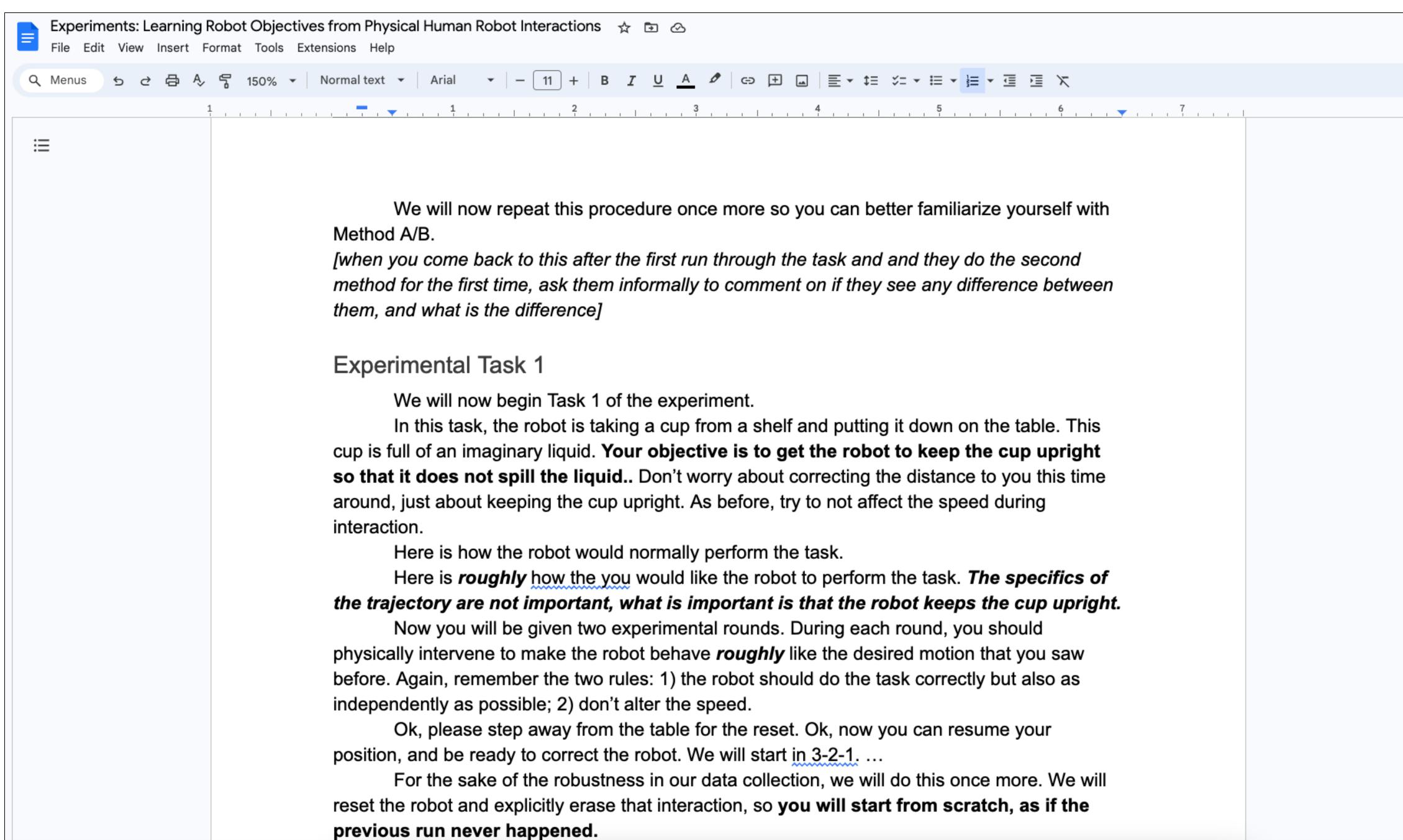
The subject is told that they are interacting with Method A (or Method B)

- The human is instructed to stand in the first location

  - Demonstrate original trajectory (1x)
  - Demonstrate desired trajectory (1x)
  - Human performs task (2x)
  - Demonstrate original trajectory (1x)
  - Demonstrate desired trajectory (1x)
  - Human performs task (2x)
- a. Task 1: the feature is the orientation of the cup
  - The procedure is as follows:
    - Demonstrate original trajectory (1x)
    - Demonstrate desired trajectory (1x)
    - Human performs task (2x)
- b. The human is asked to stand in the second location







# Design the Study: Population

- Specify the study's *structure*
- Select *metrics*
- Define *procedure*
- Define *population* 
  - who should be involved as participants?



# Defining Population

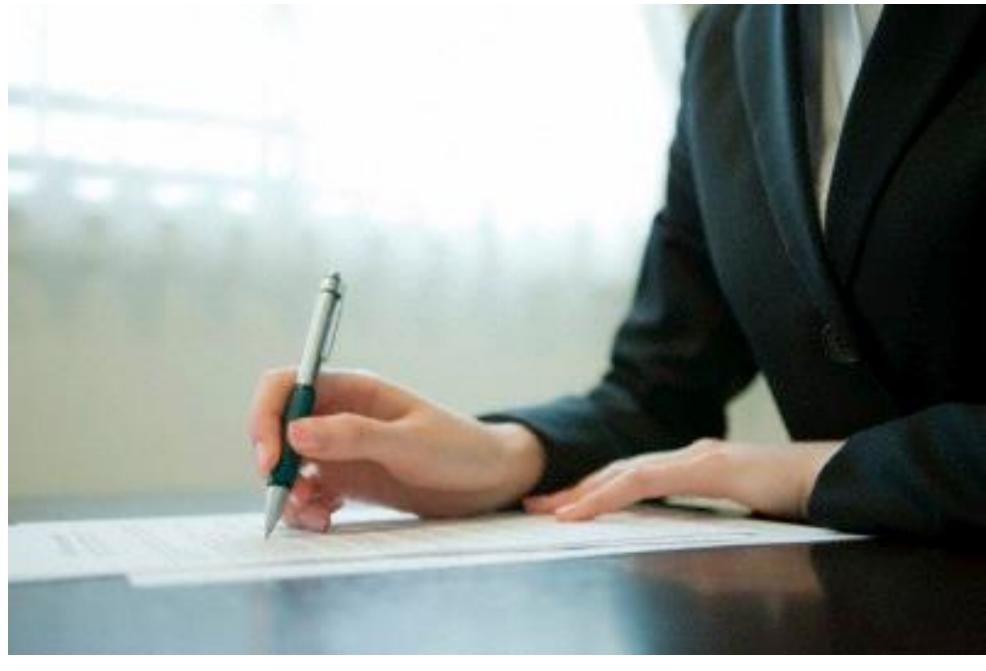
- How many?
  - N = the size of your population
  - depends on *effect size*
  - generally, more people  $\rightarrow$  higher likelihood of finding an effect, if one exists
- Who?
  - general population vs. special group?



• balance confounds of age, gender, technology experience, education, etc.

### Research Ethics

- We protect participants from:
  - physical, mental, emotional harm
  - violations of privacy and confidentiality
  - feeling forced to start or continue with a study



https://gigaom.com/



### Internal Review Board

- research"
- practice always

### • IRBs "protect the rights and welfare of humans participating in

- https://www.cmu.edu/research-compliance/human-subjects-research/index.html

• Getting IRB approval is *critical for sponsored research*, but is good

## Institutional Review Board (IRB)

- Human subjects study process at CMU:

  - Submit a protocol for review
  - Renew protocol every 1-3 years based on type of study
  - Close protocol when study is done



http://www.cmu.edu/research-office/sparcs/

• Get certified by taking an online course (and complete 3 year renewals)

### Informed Consent

- Informed consent giving voluntary permission with full knowledge of possible risks and benefits
  - informs participants about the task, risk, and benefits
  - acquires written confirmation of their voluntary, knowledgable participation
- A *process*, not a piece of paper!

### University of California Berkeley

### **Consent Form for Participation in Research**

**Study Title:** Learning Human Preferences from Physical Human-Robot Interaction

Anca Dragan Assistant Professor Electrical Engineering and Computer Science 776 Sutardja Dai Hall University of California Berkeley Berkeley, CA 94720-1758 anca@berkeley.edu

Other Investigator(s): Andrea Bajcsy Graduate Student

Participant's Name: Participant's ID Number:

You may be eligible to take part in a research study. This form gives you important information about the study. It describes the purpose of the research, the risks and possible benefits of participating in the study.

### Purpose of this Study

Lightweight, personal robots are increasingly being developed to work with humans in the home, on wheelchairs, and in social settings. A human's preference when closely interacting with a robot can vary across users, environment, and tasks, and generally cannot be manually encoded into a robot---instead, a robot should learn these preferences in real time. Physical interaction, which communicates intent through a sense of touch, provides a natural, human-like means to convey preferences between human and robot. This research is designed to advance the understanding of human-robot interactions, which have many applications in fields such as assistive robotics, teleoperation, and other fields that have significant human-robot interactions. In this study, we will test algorithms for learning human preferences for robotic motion from physical human-robot interactions.

Procedures / What will happen to me in this study? For our experiments, we utilize a Kinova JACO<sup>2</sup> seven degree-of-freedom robotic arm, which is a lightweight assistive robot designed for safe grasping and manipulation in human-robot environments.

### How to Conduct HRI User Studies

- 1. define the research question and hypothesis
- 2. design a study to address that question

### 3. execute the study

- 4. analyze data from the study
- 5. draw conclusions from the analysis

- Where do I get participants?
  - Word of mouth
  - Flyers, emails, Facebook messages
  - Online study sites (<u>Mechanical Turk</u>, <u>Prolific</u>)
  - CMU's Center for Behavioral and Decision Research Participant Pool (https://www.cbdr.cmu.edu/)

## Finding Participants

### for this class



mturk.com



# Final Project Specifics

- All final projects in this class are **pilot studies** 
  - No IRB
  - No external recruitment (word of mouth only)
  - No paying participants
- conduct a full study

• If the pilot proves viable, we can discuss getting IRB approval to

# Study Tips

- Record everything on video (so you know what happened later)
- Print out study instructions and read them each time (to avoid biasing your participants)
- Pilot with a variety of people (your labmates might not be representative of the general population)

## How to Conduct HRI User Studies

- 1. define the research question and hypothesis
- 2. design a study to address that question
- 3. execute the study

### 4. analyze data from the study

5. draw conclusions from the analysis

## Analyze the Data

- "Has the DV changed as a result of manipulating the IV?"
- Descriptive statistics summarize the DV
- Inferential statistics make conclusions beyond the current data



### Questions That Statistical Tests Can Answer

- "What's the probability that two variables are correlated?"
- from each other on a certain measure?"

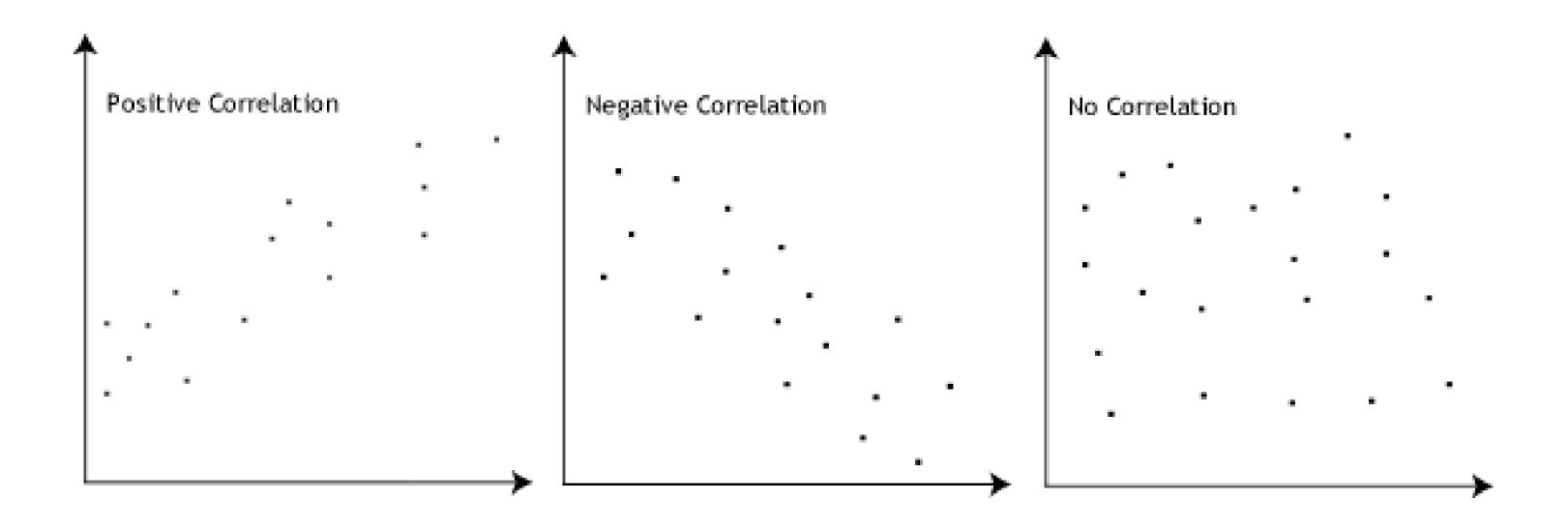
• "What's the probability that two populations are actually different

• "What's the probability that a population is different than expected?"

### Pearson's Correlation

### "What's the probability that two variables are correlated?"

- Use with: two continuous variables



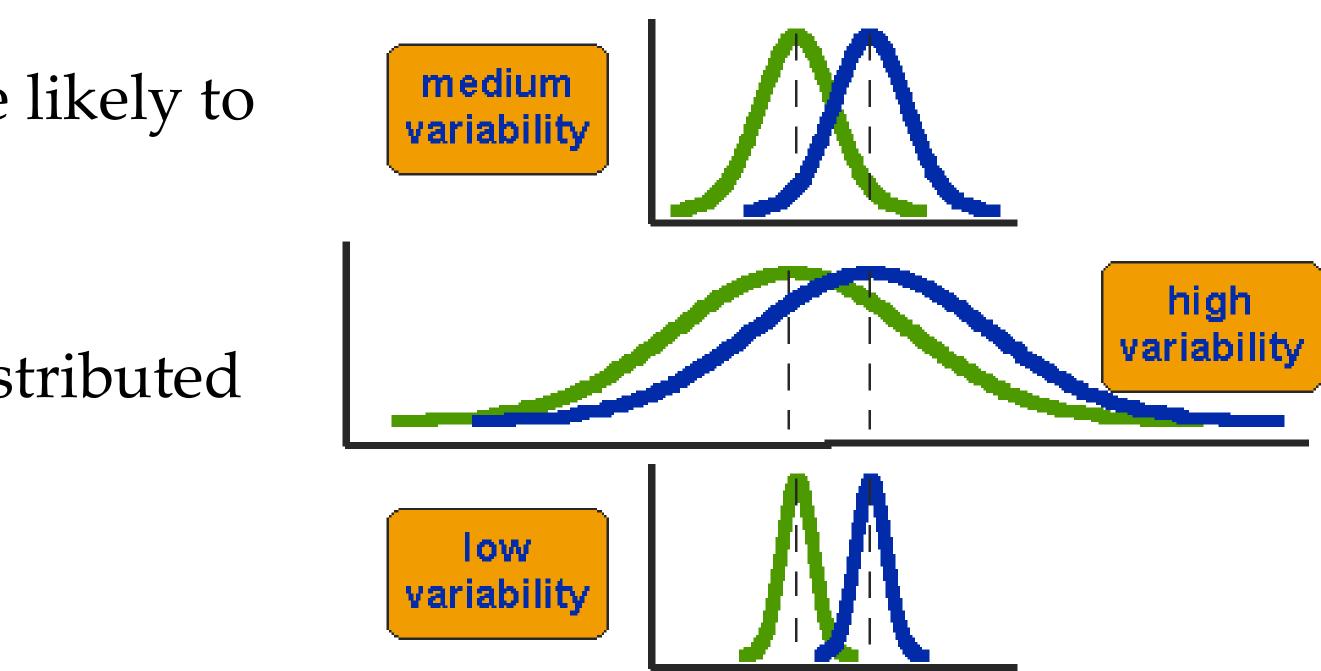
https://statistics.laerd.com/statistical-guides/pearson-correlation-coefficient-statistical-guide.php

### • Finds whether two variables are likely to have a *linear* association

### Student's T-Test

- Finds whether data in 2 groups are likely to come from the same dataset
- Use with: 1 IV with 2 levels and a continuous DV that is normally distributed

"What's the probability that two populations are actually different from each other?"



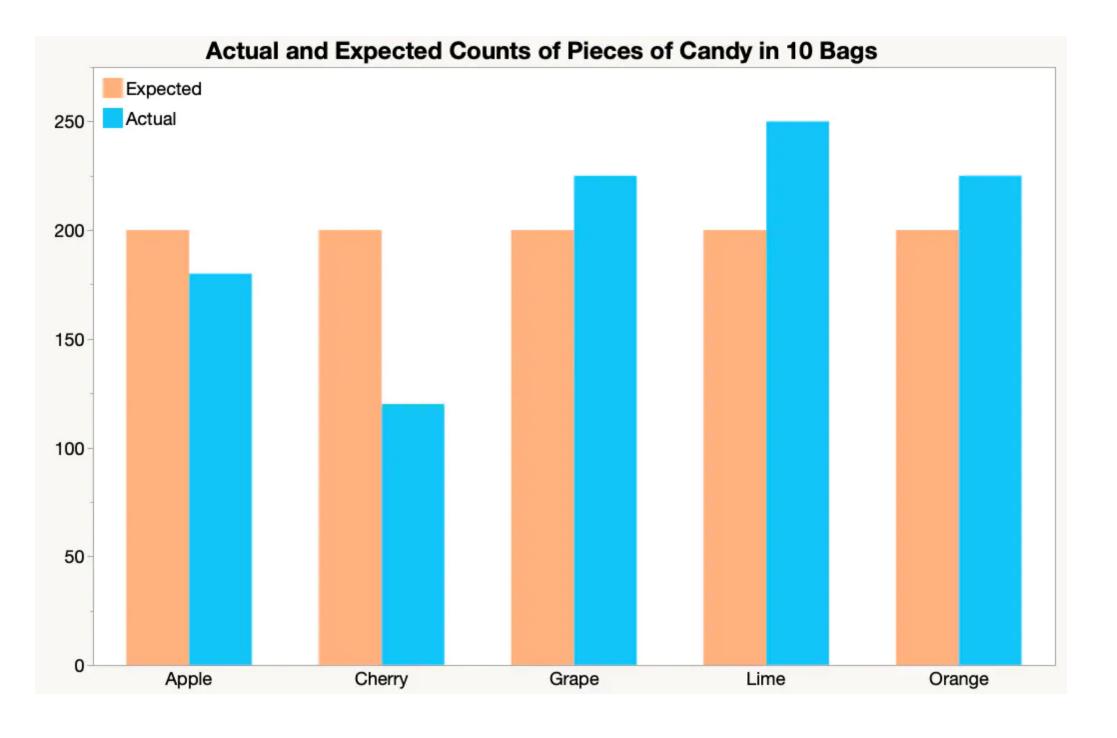
https://socialresearchmethods.net/kb/stat\_t.php



## Chi Squared Goodness of Fit

- Finds whether observed data are consistent with some hypothesized distribution
  - Requires a hypothesized distribution over the categories
- Use with: 1 categorical/ordinal variable with 5+ observations in each category

### "What's the probability that a population is different than expected?"





# Example Data Analysis

### **No Joint Attention**

11.92166184 11.32053311 16.75393131 9.596080771 14.20149488 10.65604112 13.97438489 14.42557754 8.778358321 10.44668764 5.1320481 8.841989234 8.992115131 10.94719434 9.84480963

### **Joint Attention**

16.32041702 13.92180794 13.55823062 11.23076697 17.16287452 12.11149578 12.57160394 15.99423833 9.312165405 10.0142651 7.497488059 14.20590455 13.15703192 12.97455817 17.88012696

*Question*: Will joint attention during a handover improve handover efficiency?

*Hypothesis*: Joint attention from a robot will improve handover efficiency as measured by speed of successful handovers in seconds.



# Example Data Analysis

### **No Joint Attention**

11.92166184 11.32053311 16.75393131 9.596080771 14.20149488 10.65604112 13.97438489 14.42557754 8.778358321 10.44668764 5.1320481 8.841989234 8.992115131 10.94719434 9.84480963

### **Joint Attention**

16.32041702 13.92180794 13.55823062 11.23076697 17.16287452 12.11149578 12.57160394 15.99423833 9.312165405 10.0142651 7.497488059 14.20590455 13.15703192 12.97455817 17.88012696

No J-Attention: Mean: 11.056 SD: 2.89 N = 15 J-Attention: Mean: 13.194 SD: 2.93 N = 15

# Example Data Analysis

- Hypothesis:
  - by speed of successful handovers in seconds.
- Descriptive Statistics:
  - No joint attention: M = 13.2 s, SD = 2.9
  - Joint attention: M = 11.1 s, SD = 2.9
- Inferential Statistics:
  - Independent two-tailed t-test: p = 0.0537

# • Joint attention from a robot will improve handover efficiency as measured

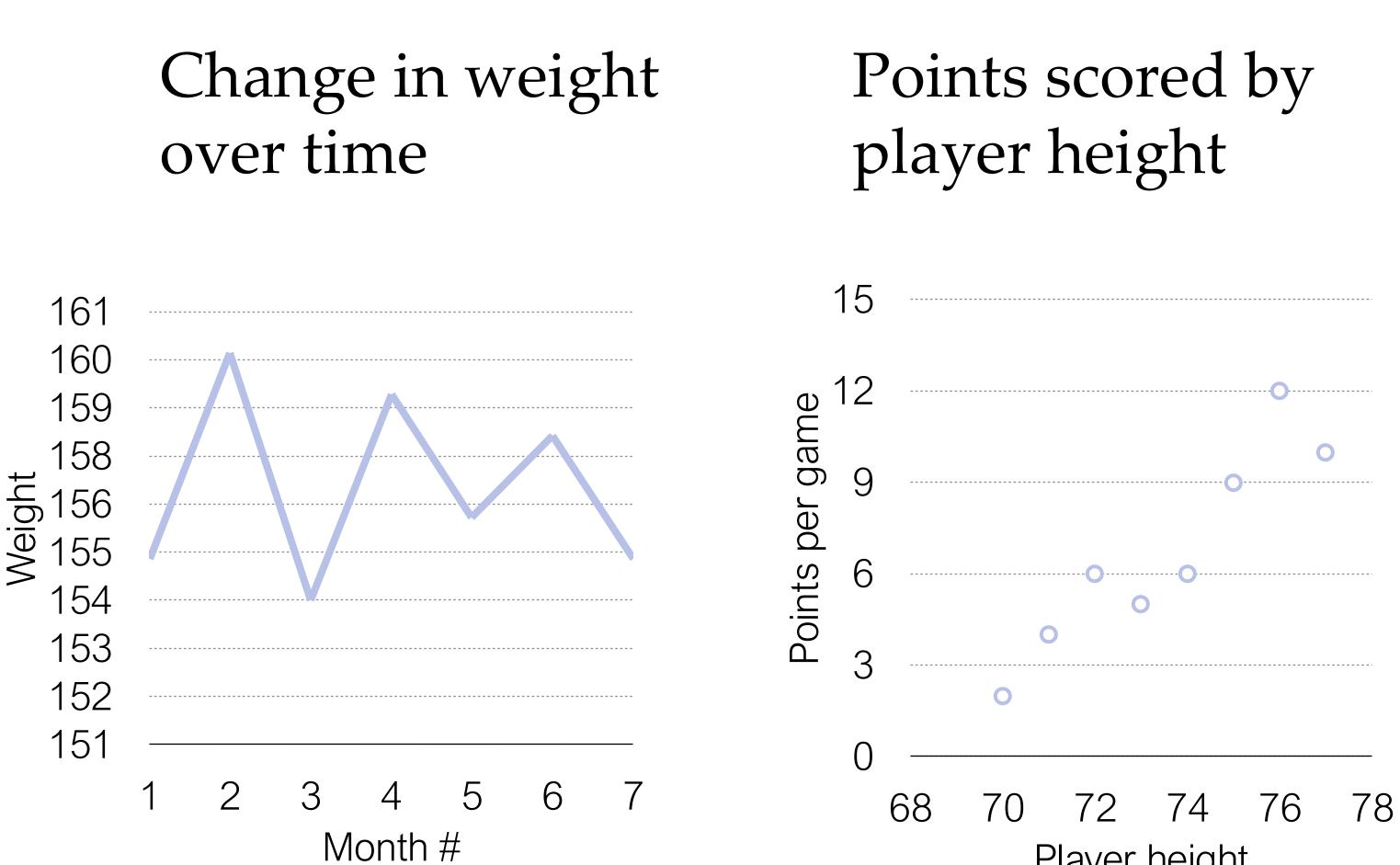
If P > 0.05 then "no significant" difference between groups"

### How to Conduct HRI User Studies

- 1. define the research question and hypothesis
- 2. design a study to address that question
- 3. execute the study
- 4. analyze data from the study

### 5. draw conclusions from the analysis

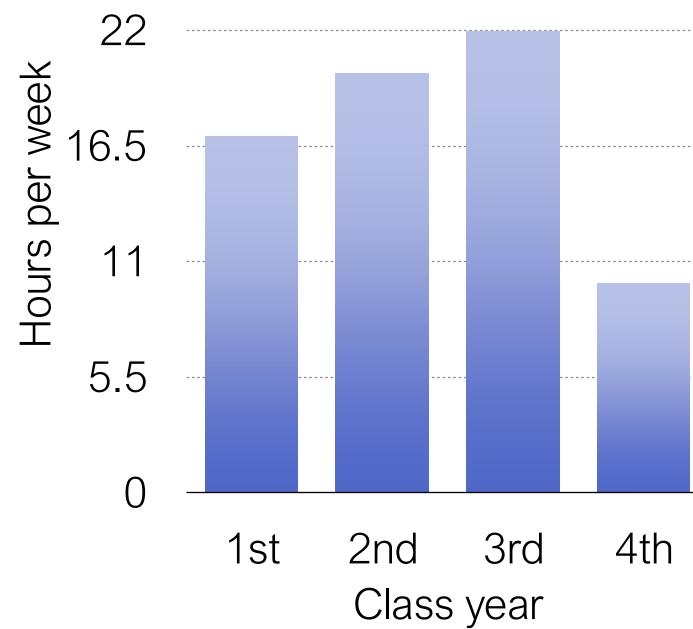
### Visualizing Data What kind of graph would you choose? (Bar graph, scatterplot, line graph)



### Hours in library by class year

27.5

Player height



## Reporting Results

### Each statistical analysis has a standard reporting format, e.g.



"To test Hypothesis H1, we ran an independent samples t-test. Consistent with our hypothesis, participants rated their trust in robots higher when the robot was running our adaptive algorithm (M = 5.64, S D = 1.47) compared to the baseline algorithm (M = 4.86, S D = 1.62), t (102) = 2.54, p = .013, d = 0.50. test statistic effect size p value



### Resources for Statistical Tests

Nayak BK, Hazra A. How to choose the right statistical test? Indian Journal of Ophthalmology. 2011;59(2):85-86. http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3116565/

UCLA Institute for Digital Research and Education. "What statistical analysis should I use?" <u>https://stats.idre.ucla.edu/other/mult-pkg/whatstat/</u>

Laerd Statistics. https://statistics.laerd.com/

## Final Thoughts

- Conducting studies involves six steps, and each is important:
  - 1. defining the research question and hypothesis
  - 2. designing a study to address that question
  - 3. executing the study
  - 4. analyzing data from the study
  - 5. drawing conclusions from the analysis
- Plan everything in the beginning to save headaches later!

### Slides adapted from Henny Admoni

# Experimental Design

Instructor: Andrea Bajcsy



